

David Weekley Homes

FOR IMMEDIATE RELEASE

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NEW DAVID WEEKLEY HOMES COMMUNITY COMING SOON TO BROOMFIELD

Denver, CO (September 17, 2020): David Weekley Homes, one of the nation’s largest privately-held home builders, will soon begin building homes in the northwest metro Denver community of Baseline. Located in Broomfield and developed by McWhinney – a Colorado-based real estate investment firm, this master-planned community will provide homebuyers with two distinct series of homes.

The Peaks Collection will offer four open-concept floor plan options situated on 33-foot homesites ranging from 1,800 to 2,000 square feet. The homes in the builder’s Pinnacle Collection will include four floor plans spanning 2,000 to 2,700 square feet of living space situated on 35-foot homesites. In addition, the Pinnacle Collection offers an optional rooftop deck to add more outdoor living space. Both collections are scheduled to open for sales next month, with home prices starting in the mid-\$400s.

Blending urban life with outdoor adventure, the 1,100-acre Baseline community is envisioned to be a new economic center that completes the Denver/Boulder triangle. Sustainability is integrated into the plan, which includes landscaping that uses less than half the water of other developments and carbon-footprint mapping that will guide the community in minimizing the environmental impact over time. Baseline will be a first-of-its-kind Pollinator District™, and will include 172 acres of open land and inter-connected parks and is planned to be the future location of the Butterfly Pavilion. Designed to maximize walking and biking, the community plans to include a state-of-the-art Adams 12 K-12 STEM school, flex office space, retail and restaurants – a true live, work, play environment.

For more information about David Weekley Homes in Baseline, contact 303-872-5030.

About David Weekley Homes

David Weekley Homes, founded in 1976, is headquartered in Houston and operates in 20 cities across the United States. David Weekley Homes was the first builder in the United States to be awarded the Triple Crown of American Home Building, an honor which includes “America’s Best Builder,” “National Housing Quality Award” and “National Builder of the Year.” Weekley has also appeared 14 times on *FORTUNE* magazine’s “100 Best Companies to Work For®” list. Since inception, David Weekley Homes has

closed more than 100,000 homes. For more information about David Weekley Homes, visit the company's website at www.davidweekleyhomes.com.

About Baseline

Baseline in Broomfield is a new 1,100-acre master-planned community developed by McWhinney, a Colorado-based real estate investment firm. Designed to be a new economic center that completes the Denver/Boulder triangle, it will blend urban life and outdoor adventure with more than 172 acres of open space and interconnected parks, making it unlike any other master-planned community in the region. Baseline is Colorado's first Pollinator District™ and plans to offer a mix of unique retail and dining, biking and walking paths, and a new Adams 12 K–12 STEM school. The Butterfly Pavilion is planned to also relocate to a new facility within the community in 2024. In addition, there are plans for sustainable and diverse housing options and more than 17 million square feet of office, industrial and retail space. For more information, visit [Baseline](#).

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